



www.youenjoymydesigns.ca





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You Enjoy My Designs helps disc golf clubs, courses, events, brands and businesses refine their digital strategy, create the perfect brand message and design engaging visuals that support, promote and grow their disc golf missions.

www.youenjoymydesigns.ca

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introducing **ABOUT ME**

I'm a digital design expert, brand marketing specialist and the one woman show behind You Enjoy My Designs. I'm also a disc golfer in Toronto, Ontario with over 13 years in the game.



JESS "SPARROW"

PDGA 56416

Having someone in your corner who understands the game is essential to growing any brand, especially a disc golf one.



20+

Years As A
Digital Designer

10

Years As A Brand
Marketing Specialist

13

Years In The Game
Of Disc Golf

10+

Disc Golf Brands
Released Into The World

VISION

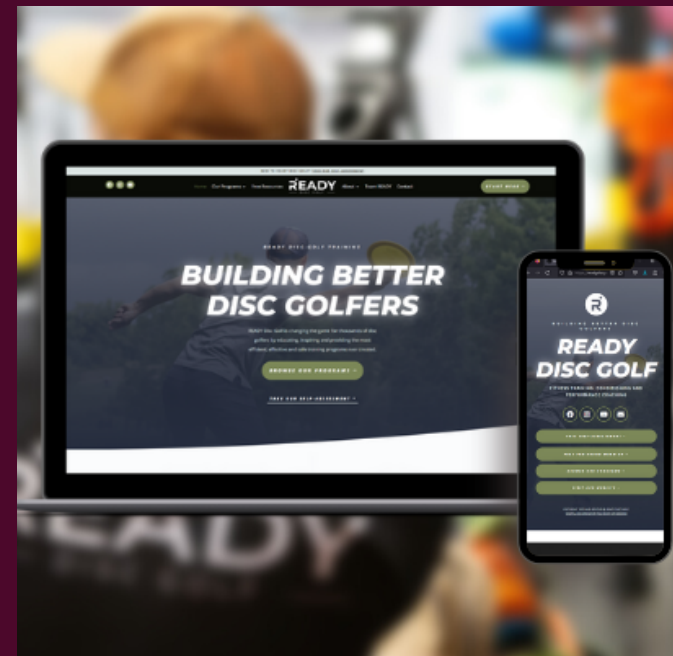
Good digital and brand design can bring awareness to your mission, create meaningful connections with your audience and leave strong lasting impressions within the disc golf community, and beyond.

[READ MORE](#)



personal SKILLS

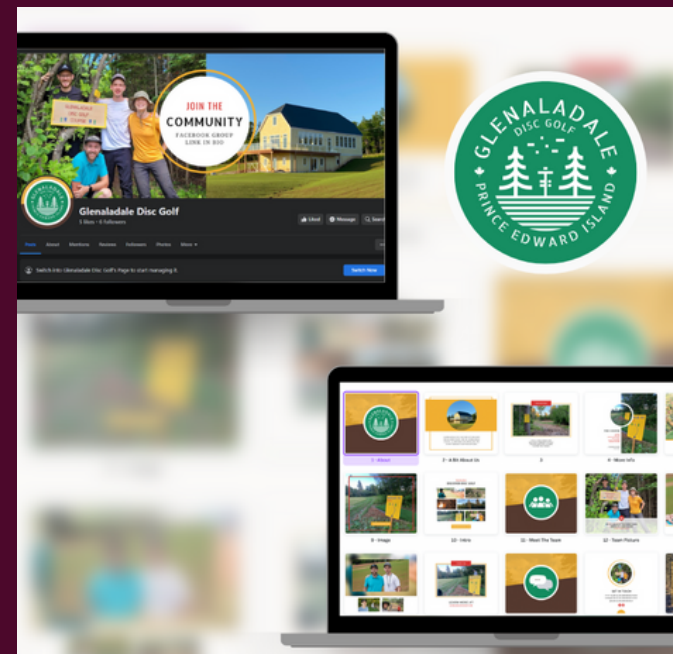
We are passionate about the finished products we produce and believe strongly that we can push the game forward, one disc golf design at a time.



Web Design



Logo's & Branding



Social Media Strategy & Design



Event / Social Promotion

DISC GOLF RESUME

You Enjoy My Designs is actively involved in the disc golf community in Toronto, Ontario, Canada, using good digital strategy and creative brand design to push a more professional player experience focused approach to local disc golf.

[**READ MORE**](#)

(2021 - Present)

Toronto Island Maple Leaf

Digital Event Director,
Communications Specialist &
Brand Designer for the Toronto
Island Maple Leaf (TIML)

(2022 - Present)

READY Disc Golf

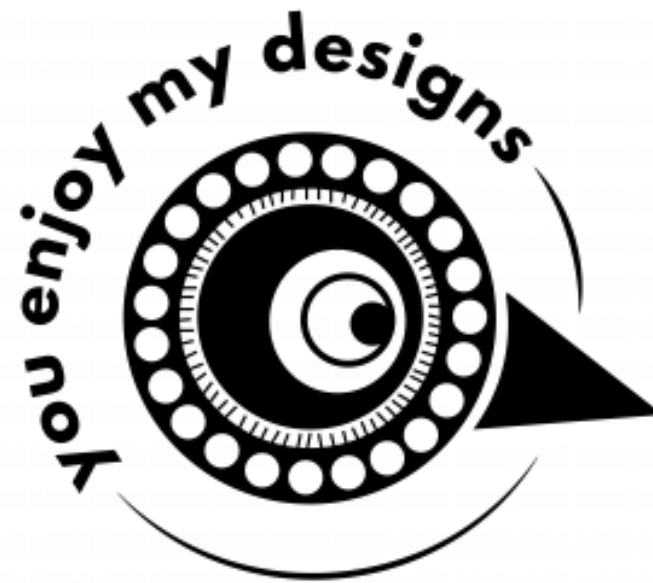
Brand Designer, Marketing Partner
and Technical Specialist for
READY Disc Golf]

(2021 - Present)
Greater Toronto Area Cup

Digital Designer, Communications
Manager and Event Coordinator
for Greater Toronto Area Cup

(2021 - Present)
Toronto Women's Disc Golf Club

Brand Designer &
Communications Manager
for the TWDGC



(2022)
She Dyzer Discs

Website Design. Visual Brand Identity.
Links Library. Social Media Setup,
Refine & Graphic Design. Social
Calendar Strategy. And More!

(2021 - Present)
Various Disc Golf Organizations

- Brand Designer & Communications Manager for Toronto Disc Golf Club (2021 - Present)
- Brand Designer for Toronto Tag Tour (2022)
- Brand Designer for Glenaladale Disc Golf (PEI) (2022)
- Digital Designer & Communications for Toronto Open Disc Golf Festival (2023)

brand EXPERIENCE

Designing Brands That Resonate Within The
Disc Golf Community & Beyond



READY Disc Golf



**Toronto Island Maple Leaf
(TIML)**



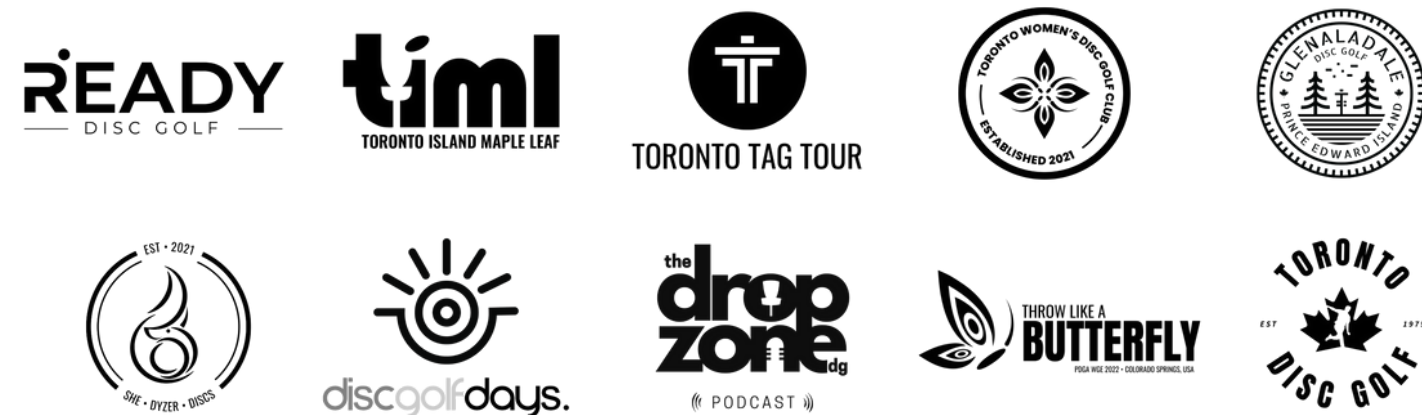
She Dyzer Discs



**Toronto Women's Disc
Golf Club**

project PORTFOLIO

Featured Projects We're Proud Of - Showcasing A
Collection Of The Work From You Enjoy My Designs



01

READY Disc Golf

Visual Brand. Website Design.
Creative Merch & Social
Designs. Digital Campaigns.

02

Toronto Island Maple Leaf (TIML)

Visual Brand. Website Design.
Creative Merch & Social
Designs. Disc Stamps. Digital
Players Manuals & More!

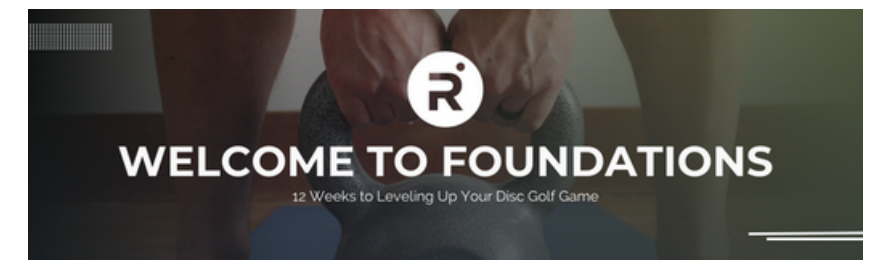
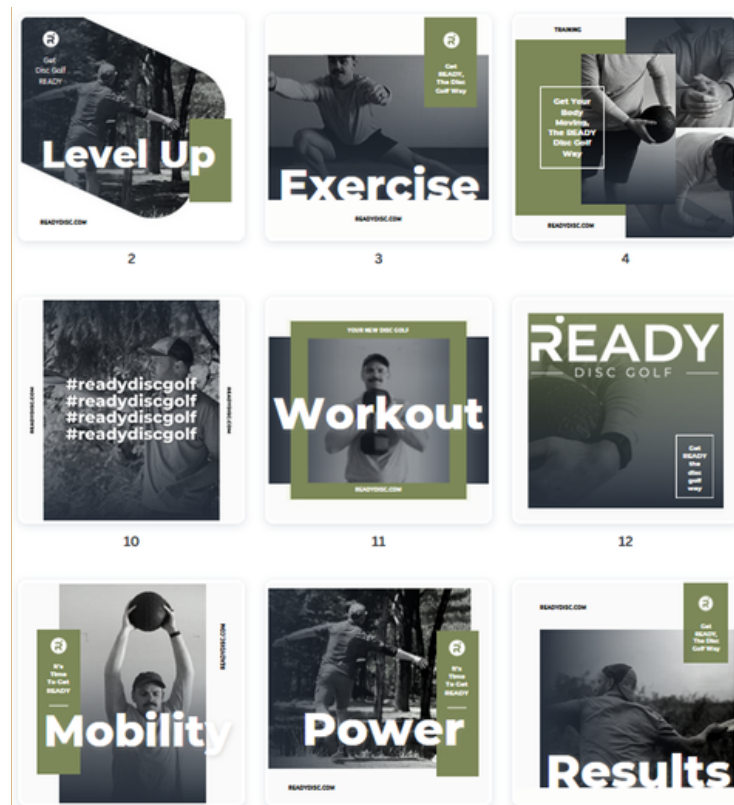
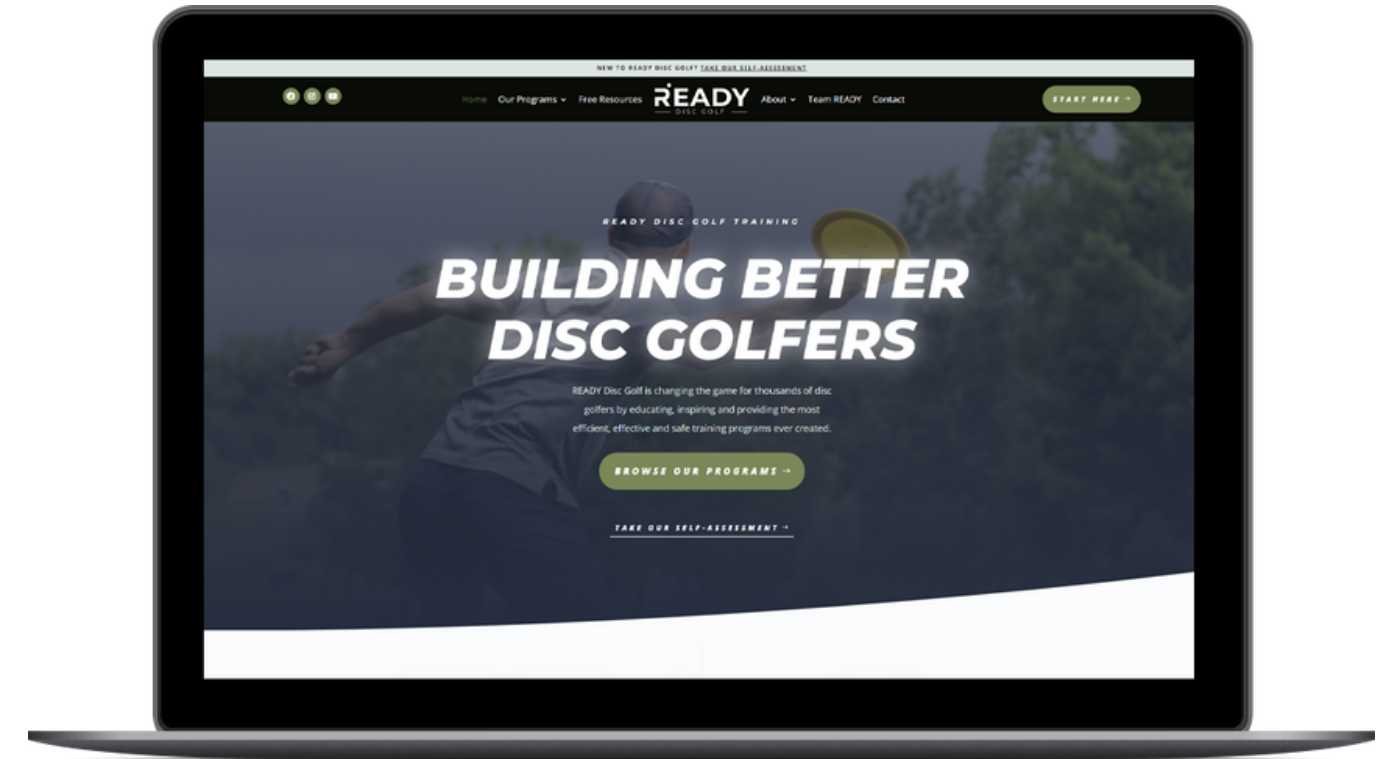
03

Other Projects

A Collection Of Digital &
Design Projects For All
Things Disc Golf



READY Disc Golf -
Recently Featured In The Spring Edition of
PDGA Magazine.



VISIT READY DISC GOLF



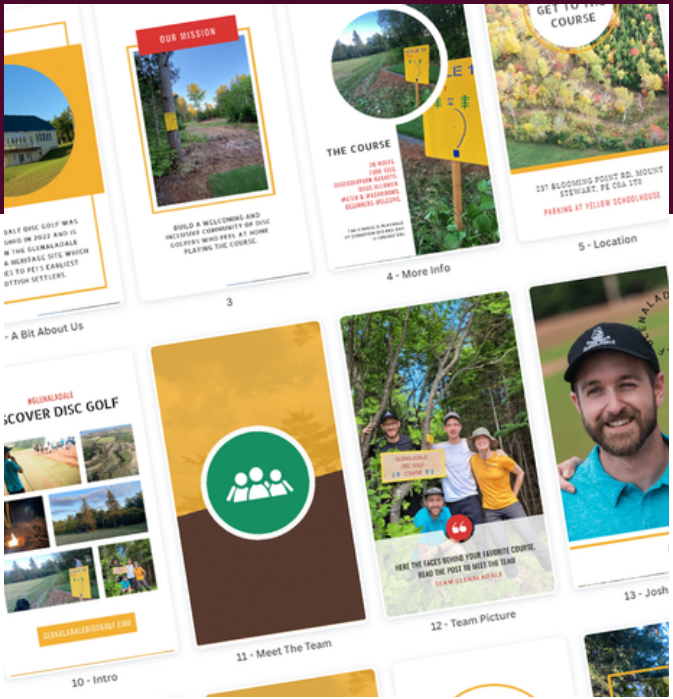
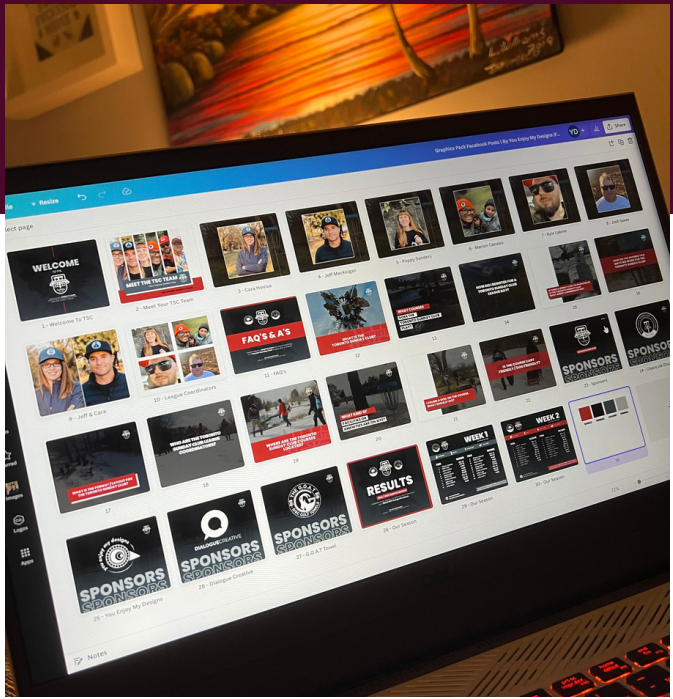
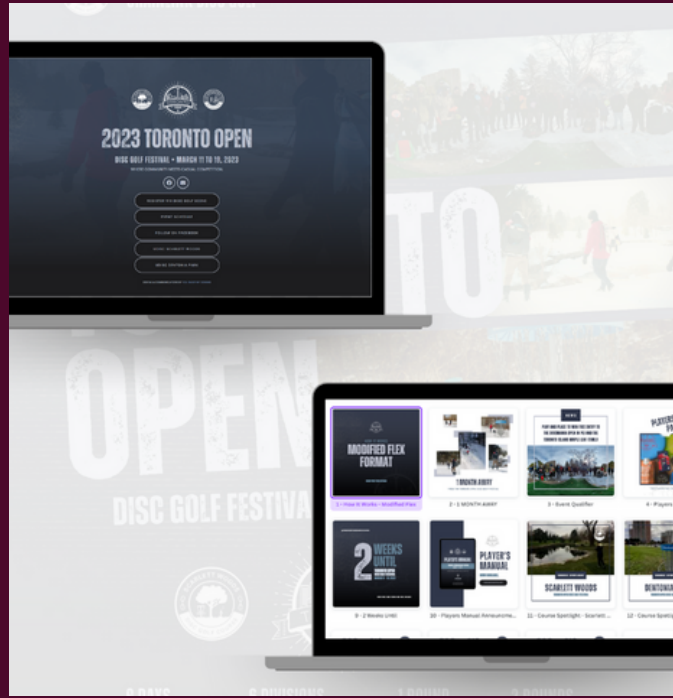


Toronto Island Maple Leaf (TIML) -

The Toronto Island Maple Leaf event debuted in 2008 and is one of Ontario's longest running disc golf events.

VISIT TIML DISC GOLF





SOCIAL GRAPHICS PACKS. WEB DESIGN. COURSE SIGNANGE. SPONSOR SIGNAGE. T-SHIRTS. TOWELS. DISC STAMPS. DIGITAL PLAYER'S MANUALS AND MORE!





BRANDING. BAG TAGS. TRADING CARDS. VIDEO EDITING. TEE SIGNS.
SOCIAL GRAPHICS PACKS. AND MORE!



notable PROJECTS

Collectible Fundraiser Trading Cards for Local
Touring Professional Disc Golfers

FEATURING:

Kat Johnson (FPO) - #130187



Front Design



Back Design

notable PROJECTS

Toronto Tag Tour (Tee 3 Media) Bag Tag
Designs for 2023 Season

NOTES:

Numbers range from 1 - 350. Each set of 50 has a different artwork representing a signature hole on each of the 7 Toronto area disc golf courses. As player's move up the ladder, the player experience changes as well.



Front Design



Back Design

HOPE YOU ENJOYED MY DESIGNS

Want to chat about working together on
building your disc golf brand?

Get in touch today!



jess@youenjoymydesigns.ca

www.youenjoymydesigns.ca

